

# MYOB RetailManager

**NEW**  
RELEASE  
FOR 2011

## THE SMARTER RETAIL MANAGEMENT AND POS SOLUTION

MYOB RetailManager is a complete retail management system for single or multiple shopfront businesses. It's been designed, developed, and tested in close collaboration with retail businesses just like yours.



### Automation of key shop procedures and processes

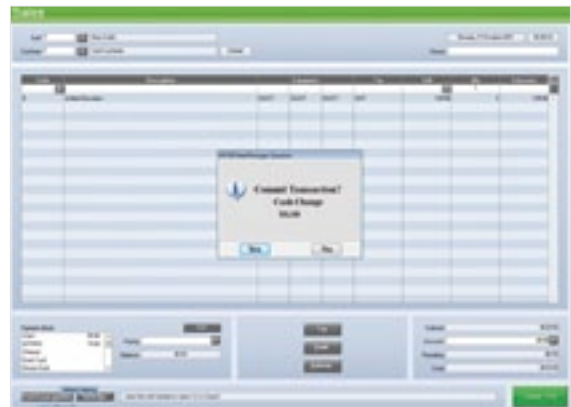
- > Process sales fast – including lay-bys and accounts
- > Manage your inventory
- > Identify where you're making money – and where you're not
- > Easily manage pricing and promotions
- > Attract and retain customers using CRM tools
- > Easily work out GST and integrate with selected MYOB software

### Customisable sales screen for fast sales processing

- > Customise and display payment types as preferred
- > Skip fields to speed up the sales process
- > Manage staff access by hiding or locking fields
- > Handle various transaction types with ease
  - Quotes and sales orders
  - Customer special orders
  - Returns and credit notes
  - Discounts

### Complete inventory management

- > Group stock into departments and categories
- > Run stocktakes on single items, particular departments, categories, or on all items in your store
- > Set low item level warnings to automatically create purchase orders



*Quick sales processing*



*Track and manage your stock easily*

## Quickly view your financial position

- > Easily identify top selling items with sales reports
- > Create comprehensive margin reports to identify where you're making money
- > Monitor and review your sell-through process for efficiency
- > Identify items you've marked down and when
- > Easily calculate your GST on transactions

## Easily reach your customers

- > Create contact groups to segment your customers
- > Email special offers, brochures, and promotions
- > Target customers using a range of criteria
- > Email transactions such as orders, invoices, and statements
- > Create loyalty programs for customers

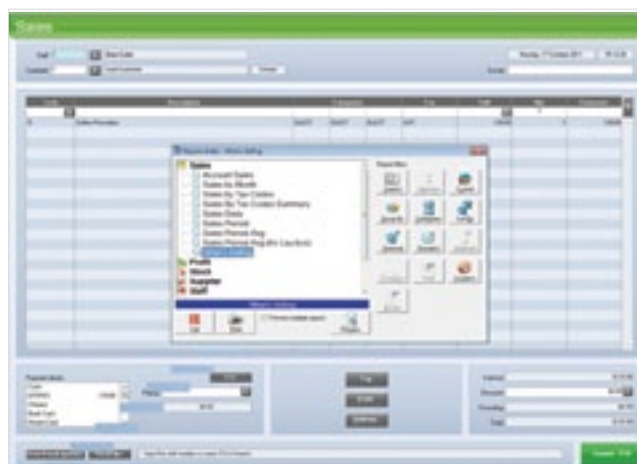
## Proactive promotion planning

- > Create promotions including start and end dates and times
- > Adjust promotional pricing for mark ups, mark downs, or specific dollar amounts
- > Track sales in single or multiple promotions
- > Automatically reset to normal selling price at the end of promotions

## Business management software integration

- > RetailManager integrates with MYOB AccountRight and MYOB AccountEdge
- > Easily transfer Point of Sale (POS) information to your accounting system

**Helping your business 7 days a week** – RetailManager includes a FREE 12 month membership to MYOB Cover including software upgrades, phone and online support, discounts and special offers, and more!



Advanced business analysis and reports



Campaign to specific customer groups

## Monthly pay as you go subscription option

You can choose to purchase RetailManager upfront with 12 months MYOB Cover, or via a monthly subscription. Call 1300 555 115 for more information.

### Minimum System Requirements

#### Operating System

- > Windows® 7 (Service Pack 1)
- Windows Vista Ultimate (Service Pack 2)
- Windows Vista Business (Service Pack 2)
- Windows XP Professional (Service Pack 3)

#### Internet

- > Internet Explorer 7 (32 bit or above)
- Required for activation and confirmation, accessing program updates, and Online Help

#### Hardware

- > 1.5GHz Intel Pentium® 4 processor (or equivalent) with 1GB RAM
- > 15GB of hard disk space
- > 32 bit colour, 1024x768 screen resolution
- > CD Rom Drive
- > Local or network printer required to print dockets, reports, etc.

#### Software

- > MAPI compliant email software such as Microsoft Outlook (32 bit)
  - > Adobe Reader
- Required for email and sending to PDF functions

For more detailed information about software compatibility, see [myob.com.au/minimum\\_specs](http://myob.com.au/minimum_specs)

Onsite consultants: RetailManager Professionals can visit your store and help with a total retail solution – from business needs analysis enquiries and software/hardware implementation, right through to after sales service. For more information, call MYOB on 1300 555 111, or search for a RetailManager Professional at [myob.com.au/possearch](http://myob.com.au/possearch).